

*Preparing Future Leaders...*

# Operation Support Command



Minority College Relations  
Intern

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*On the Line*

# Jackson State University



[www.jsums.edu](http://www.jsums.edu)





# Jackson State University



**Mississippi State University**

[www.jsums.edu](http://www.jsums.edu)



**School of Liberal Arts  
Mass Communications  
Dept.**

**Emphasis: Public Relations  
Minor: Graphic Design**



**JSU's  
Official**

**Newspaper**



**W23BC TV**





## Internal Communications

JSU mediums include:

### TV 23

Cable Channel 61

### SCOPE

30 minute weekly talk format on TV 23

### WJSU/88.5 FM

Public service announcements

### Blue & White Flash

News and feature stories, public service announcements

### Channel 22

JSU's internal television station for announcements

### Web page

Postings for highlights and news

## External Communications

JSU news is regularly distributed and placed:

### PRINT

Black Issues in Higher Education  
The Chronicle of Higher Education  
University Faculty Voice  
The Clarion-Ledger  
The Jackson Advocate  
The Mississippi Link

### ELECTRONIC

Associated Press  
Mississippi Network News  
Southern Urban Network  
WAPT/Channel 16  
WJTV/Channel 12  
WLBT/Channel 3

# PROJECTS

- ✓ News Articles for *The Edge*
- ✓ Speeches and Editorials
- ✓ CFC Campaign Video
- ✓ Public Relations Strategies for “Reinvention Campaign”
- ✓ Other Experiences



# NEWS ARTICLES



## The **EDGE**

Vol. 10, No. 5

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### Preliminary report of excess issued for Twin Cities AAP

ARDEN HILLS, Minn. - Maj. Gen. Wade H. McManus, Jr., commanding general of OSC, has sent the U.S. Army Material Command a Preliminary Report of Excess for Twin Cities Army Ammunition Plant.

The entire property must now be characterized as to environmental and explosive contamination conditions in order for the disposal agent, the U.S. General Services Administration, to proceed with disposal actions.

Michael Fix, the commander's representative for Twin Cities AAP, said that he has been working a long time to prepare for future use of the land.

#### Ravenna land reassigned

Another 3,774 acres of land at Ravenna Army Ammunition Plant have been reassigned to the National Guard Bureau, which plans to license the land to the Ohio National Guard for use as a training site. The land deal was completed under an amendment to an agreement that had previously reassigned 16,164 acres at Ravenna AAP to the National Guard.

Environmental remediation actions

"We (the government staff) have minimized safety hazards and liabilities by disposing of hazardous material and conserving natural resources," Mr. Fix said. He added that much of the land has been restored to natural conditions, such as native prairie grasslands.

Currently, Twin Cities AAP occupies 1,089 acres in the west area of the original plant property. The United States government owns fee-simple title, with the Army as the accountable property holder.

By special federal legislation, approximately 39 acres will go to Ramsey County, Minn. The other 1,050 acres are covered under the preliminary report of excess.

OSC currently utilizes some of the property at TCAAP through a facilities contract with Alliant Ammunition Systems Co. for munitions production. The command proposes to maintain a small government staff and a protection and maintenance contractor on site until the property is disposed of, or the command is relieved of responsibility and accountability for the property.

"We are working with the GSA and going through the proper procedures with the

premises at this time. AASC has ongoing supply contracts, and the Army and Department of Defense cannot afford to lose valuable production time and capability while AASC relocates.

"We are proud to be partnering with OSC to establish the most cost-effective means," said Michael McCann, president of AASC. He also stated that the company's main goal is to supply reliable large and medium caliber ammunition for soldiers in the field.

The Army and GSA anticipate disposal of the majority of the property to a third party, with a deed stipulation requiring the new owner to maintain the current level of munitions production capability for as long as a DoD contractor requires use of the facilities.

Under federal law, GSA will first screen the property with other federal agencies and then state and local government agencies to identify any public needs for use of property.

Tom Mickley, senior realty specialist at OSC, stated that property remaining after this screening may then be sold competitively.

"It is anticipated that Arden Hills, the local municipality, which includes the entire TCAAP

### Emergency responders get COBRA training

ROCK ISLAND, Ill. - OSC recently hosted "COBRA" training at its headquarters site on Rock Island Arsenal, Ill.

The training, which derives its name from an acronym for "Chemical, Ordnance, Biological, Radiological," was performed by a Department of Justice team from Anniston, Ala. The goal of the training was to enhance homeland security by helping emergency responders prepare for and manage incidents involving the release of hazardous or toxic materials.

About 100 local, state, and federal officials received the training. Trainees included law enforcement officers, firefighters, emergency medical technicians, and emergency management officials from the Arsenal, the Coast Guard, local police and fire departments, Quad Cities International Airport, a regional utility provider, and other agencies.

COBRA training combines classroom lecture and seminar sessions with hands-on training. The emergency responders who took the training became familiar with the equipment, instruments, protective clothing, and tactics and procedures used to respond to and clean up a hazardous release caused by and accident or an act of crime or terrorism.

Trainees learned everything from the proper way to suit up in protective gear and break through an air tank to decontaminating themselves after leaving the scene. In addition, the training emphasized the communication and coordination required to successfully manage an incident.

OSC hosted COBRA training as part of the command's overall initiative to support homeland defense efforts. OSC chief of staff Col.



During COBRA training, participants received hands-on instruction in the proper use of protective clothing.

Redding Hobby said that the training would help strengthen the foundation of homeland defense in the area.

"We are in a long, drawn-out campaign against an uncertain enemy with capabilities that can really cause us harm," Col. Hobby said, "so efforts to enhance homeland security are essential."

-Erica Jordan, OSC Public Affairs Office



# Speeches and Editorials



## OTHER VIEWPOINTS

**GUEST COLUMN:** Maj. Gen. Wade H. McManus Jr.

### 'Fourth' is extraordinary day for U.S. and entire world

As I think upon events in times past that have impacted our nation and caused a life change, I cannot forget to reflect upon the greatest transformational event, that caused a turning point in history — July 4. On July 4, 1776, we claimed our independence from England and democracy was born.

From this birth grew a strong nation that we named the United States of America. Through its diversity, it has truly raised spirited people who take pride in calling our nation "home sweet home."

Every day, people leave the land of the free and the home of the brave," so that their American Dream can be born. Therefore, July 4 is an extraordinary day not only in the life of the United States, but for the entire world.

After Sept. 11, Independence Day should take on a whole new meaning.

A meaning of pride, commitment and honor. We are proud to be Americans, and our patriotism should be displayed at our homes, businesses, on our automobiles and wherever else you deem important.

Independence Day is America's time to remember, celebrate, and understand the present, define our values and energize ourselves as builders of the future United States.

Whether you choose to celebrate this day in your homes with family and friends, houses of worship, community centers or other public spaces,

to reflect on the past and take pride in our red (purity and innocence), white (hardiness and valor) and blue (vigilance).

God bless you, and God bless this great nation.



Maj. Gen. Wade H. McManus Jr. is Commanding General of the U.S. Army Operations Support Command, located on the Rock Island Arsenal.

# ***Combined Federal Campaign (CFC) for Illowa Bi-State***





# ***Public Relations Strategies***

**Reinvention was created  
to create a better  
government by:**

- **putting customers  
first**
- **cutting the red tape**
- **empowering  
employees to get  
results, and**
- **getting back to  
basics.**



## **RAISING AWARENESS OF THE REINVENTION PLAN FOR THE OSC**

**O**pen

**S**teadfast

**C**ommitted....

**To communicating effectively  
with you!!**

July 2, 2002

Prepared by:

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For:

George Robinson

**FOR INTERNAL USE ONLY**



# Other Experiences



## The Department of the Army Job Opportunity Announcement

Vacancy  
Announcement  
No.: **BG028155**  
Opening Date: May 20, 2002  
Closing Date: May 31, 2002  
Position Title  
(Pay Plan-Series): **Public Affairs Specialist (GS-1035)**  
Grade: 07, 09  
Full Performance  
Grade: 11

# ***THANK YOU!!!***

**O S C**

**PUBLIC AFFAIRS OFFICE**



**MINORITY COLLEGE  
RELATIONS**



**ALPHA**  
**SERVICES**